

DOUG BINDER

Writer. Creative Director. Executive Producer.

As a spirited and established creative director in marketing, media and experiential design, I've led creative campaigns all over the world and across the industry spectrum, managing projects for true change agents in hi-tech and bio-tech, entertainment and hospitality, automotive and retail, non-profits and shoes. Yes, shoes. I am a writer at heart, and while I continue to seek out new challenges and emerging platforms, I relish the opportunity to inspire teams and affect audiences with smart, human (and often witty) creative.

Work Experience

InVision Communications, San Francisco Bay Area, 2013 - present

Recruited to drive greater integration of quality creative and strategy with the company's well-regarded production capabilities. Lead and collaborate with staffs of designers, writers, producers and strategists to deliver fresh and contemporary media, events and digital campaigns for clients in hi-tech and bio-tech at all levels of maturity. Serve as mentor to young artists and writers eager to affect audiences most effectively on the latest platforms and devices.

Binderama Creative LLC, 1994 - 1999, 2002 - 2013

Owner of a creative services company providing strategic messaging and communications in a variety of media: writing, presentation design, video and live event production. Coordinated with creative and technical teams around the world to realize the objectives of companies from hi-tech and retail to entertainment, hospitality, fashion, and non-profits. Please visit www.binderama.com for more information.

Encore Productions, Las Vegas, 1999 - 2002

Creative Director and Executive Producer, servicing the Intel account. Led the production of international keynote tours for C-suite executives, coordinating teams in the US, Europe and Asia to create messaging and media that were strategically rich and culturally significant.

Universal Studios, Orlando, 1989 - 1994

Marketing, Public Relations, TV Development. Served as company spokesperson during tumultuous grand opening, led PR efforts on two national marketing tours and collaborated with TV producers-in-residence.

Walt Disney World, Orlando, 1986 - 1989

PR Coordinator, contributing to large-scale media and event spectacles, as well as international outreach programs in education.

Further Insights

- Education: James Madison University, Virginia. BA in English & Communication
- Winner of 8+ Cindy and 6+ Aurora Awards for video/media work
- Adept or proficient in a number of software suites, including Adobe CS (Photoshop, InDesign and Illustrator), Microsoft Office and Prezi
- Enthusiastic carnivore who enjoys travel, painting, writing, amateur UAV piloting, two mutts, the NYT crossword and college football

Contact

Email: doug@binderama.com Website: www.binderama.com

Mobile: 310.467.4682.

City: Sunnyvale, California

